

# NATAL'S RESPONSE

OCTOBER 2023

**WE HAVE BEEN FOCUSING ON 5 KEY AREAS:**

## 1. HELPLINES



When the first sirens wailed at 6:30am on October 7th, NATAL's Helplines immediately transitioned into emergency mode, and have been operating as such since. With a 6000% rise in calls (over 11,000 to date), we swiftly recruited and trained over 100 additional volunteers and professional staff to provide this lifeline to thousands of citizens in need.

## 2. SUPPORTING THE INTERNALLY DISPLACED

With over 60,000 people evacuated from the South following the massacre, NATAL professionals have been working day and night on the ground to coordinate the psychosocial response of the various initiatives and authorities, provide direct interventions to individuals and families, as well as train, guide, and support other mental health professionals.



POLICE OFFICER EVACUATES A WOMAN AND A CHILD FROM A SITE HIT BY A ROCKET FIRED FROM THE GAZA STRIP, IN ASHKELON, OCTOBER 7, 2023. (AP PHOTO/TSAFRIR ABAYOV)

Since October 7th, NATAL has nearly doubled in size in response to the enormous needs of Israeli society. It has been operating in emergency mode, 24/7, providing thousands of Israelis with crucial emotional support throughout the country.



ISRAELI POLICE OFFICERS EVACUATE A FAMILY FROM A SITE HIT BY A ROCKET FIRED FROM THE GAZA STRIP, IN ASHKELON, SOUTHERN ISRAEL, SATURDAY, OCT. 7, 2023. (AP PHOTO/TSAFRIR ABAYOV, FILE)

## 3. CLINICAL THERAPY

In addition to our 350 patients, the Clinical Unit has taken on an additional 200 patients (to date), all the while recruiting additional therapists from around the country to meet the growing needs.

## 4. SUPPORTING PROFESSIONALS

NATAL's team has been providing training, guidance, and support, 24/7, to first responders, social workers, and other mental health professionals on the frontlines.

## 5. AWARENESS & RESOURCES



NATAL has been raising awareness about its services and resources through countless appearances in various media channels. We have also been providing over 200 virtual guidance and support sessions to the general public, as well as organizations in the public, social, and private sectors.

## RESPONSE IN NUMBERS

over  
**11,000**

HELPLINE CALLS TO NATAL'S AND ONE SOUL HELPLINES

**200**

NEWLY-RECRUITED THERAPISTS & VOLUNTEERS

**250**

ORGANIZATIONS SUPPORTED

The devastating events of the past three weeks have dramatically highlighted the significant role that NATAL plays in the fabric of Israeli society. Thanks to your support and deep generosity, we can be the lifeline that so many desperately need. Together, we can overcome this crisis and build a brighter future.



Chair of NATAL's Professional Steering Committee, Prof. Rivka Tuval Mashiach, speaking on Channel 12 News on Monday, Oct. 9 with NATAL's Helpline number appearing in the bottom banner.

\*the numbers listed on screen as killed and injured were accurate on Oct. 9 and have since increased.