ISRAEL AT WAR: OPERATION "IRON SWORDS"

NATAL'S RESPONSE



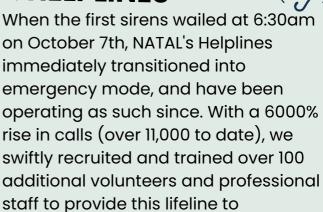
OCTOBER 2023



Since October 7th, NATAL has nearly doubled in size in response to the enormous needs of Israeli society. It has been operating in emergency mode, 24/7, providing thousands of Israelis with crucial emotional support throughout the country.

WE HAVE BEEN FOCUSING ON 5 KEY AREAS:

1. HELPLINES



2. SUPPORTING THE INTERNALLY DISPLACED

thousands of citizens in need.

With over 60,000 people evacuated from the South following the massacre, NATAL professionals have been working day and night on the ground to coordinate the psychosocial response of the various initiatives and authorities, provide direct interventions to individuals and families, as well as train, guide, and support other mental health professionals.



3. CLINICAL THERAPY

In addition to our 350 patients, the Clinical Unit has taken on an additional 200 patients (to date), all the while recruiting additional therapists from around the country to meet the growing needs.

4. SUPPORTING PROFESSIONALS

NATAL's team has been providing training, guidance, and support, 24/7, to first responders, social workers, and other mental health professionals on the frontlines.

5. AWARENESS & RESOURCES



NATAL has been raising awareness about its services and resources through countless appearances in various media channels. We have also been providing over 200 virtual guidance and support sessions to the general public, as well as organizations in the public, social, and private sectors.

RESPONSE IN NUMBERS

over **11,000**

HELPLINE CALLS TO NATAL'S AND ONE SOUL HELPLINES

200

NEWLY-RECRUITED THERAPISTS & VOLUNTEERS

250

ORGANIZATIONS SUPPORTED

The devastating events of the past three weeks have dramatically highlighted the significant role that NATAL plays in the fabric of Israeli society. Thanks to your support and deep generosity, we can be the lifeline that so many desperately need.

Together, we can overcome this crisis and build a brighter future.





Chair of NATAL's
Professional Steering
Committee, Prof. Rivka
Tuval Mashiach,
speaking on Channel 12
News on Monday, Oct. 9
with NATAL's Helpline
number appearing in
the bottom banner.

*the numbers listed on screen as killed and injured were accurate on Oct. 9 and have since increased.